



ASCP WINTER MEETING - WHAT YOU NEED TO KNOW

The ASCP Board of Directors invites all primary members of our member organizations to join them at their Winter Meeting. Contact Amy Billquist at amy@billquistcollective.com for more information.

ATTENDEES

This event will be best for the person leading the revenue generation team in each member organization.

DATES

The event will begin at 5 PM ET on Monday, January 30, 2023 and end following dinner on Tuesday, January 31, 2023 at approximately 8 PM ET.

LOCATION

The winter meeting will be at the [Waterstone Resort & Marina](#) in Boca Raton, Florida (999 E. Camino Real).

REGISTRATION FEES

We've worked hard to secure sponsorships and keep costs down but will need to cover food costs. ASCP members will pay a \$199 per person registration fee. Guests of attendees are able to attend the Monday evening reception and Tuesday's meals (breakfast, lunch, and dinner) for a guest registration fee of \$299 per person. Guests are not allowed during the program or the board activities.

HOTEL ROOM BLOCK

The room block includes king rooms with a balcony and water view for \$299 per night. The room block expires December 28, 2022. The block has been extended on either side of the meeting dates for personal time, but attendees are responsible for their own travel and lodging. Check-in time is 4 PM and check-out time is 11 AM. The hotel is a Hilton property. [Click here](#) to make your reservation.

ADDITIONAL FEES

The resort normally charges a \$32 per night resort fee but have decreased the cost to \$16 per night for our attendees. The resort charge includes: beach chairs, towels and umbrellas, bike rental up to two bikes for two hours per day, access to the fitness center, bottled water at check-in, morning coffee, afternoon refreshments, enhanced high-speed internet access for up to two devices and unlimited local and domestic long distance calls. The parking fee for valet or self parking is also discounted to \$16 overnight from \$31.

TRANSPORTATION

The closest airport is Fort Lauderdale (FLL) and will require approximately a 25-minute Uber or Lyft ride to reach the resort (\$45-\$65/trip depending on time of day).

RESORT INFORMATION

Waterstone Resort & Marina is a four-diamond boutique hotel situated between the sparkling Intracoastal and Atlantic Ocean. Waterstone is within walking distance to the South Inlet Beach, and minutes from Boca's top attractions. Each guest room features a private balcony with a waterfront view, providing guests with spectacular scenery in an elegant, easygoing atmosphere. The dress code is resort casual.

AGENDA

The event will kick off with a Welcome Networking Reception on Monday evening followed by dinner on your own. Tuesday will begin with breakfast and sessions on revenue and sales training. Programming will continue after lunch, and we will close out our time together with a dinner. Wednesday will be a travel day.

**The ASCP Winter Meeting takes place January 30-31, 2023 at the
Waterstone Resort and Marina in Boca Raton, Florida.**