



ASCP LEADERSHIP MEETING WHAT YOU NEED TO KNOW

The ASCP Board of Directors invites all primary members of our member organizations to join them at their Leadership Meeting. Contact Amy Billquist at amy@billquistcollective.com for more information.

ATTENDEES

This event will be best for the person leading the revenue generation team in each member organization.

DATES

The event will begin at 5 PM ET on Tuesday, January 27, 2026 and end following the closing celebration on Wednesday, January 28, 2026 at approximately 8 PM ET.

LOCATION

The Leadership meeting will be at [Baker's Cay Resort](#) in Key Largo, Florida (97000 Overseas Highway).

REGISTRATION FEES

ASCP members will enjoy an early bird registration fee of \$200 when registered by November 15. After that, the registration fee is \$250. Guests of attendees are not allowed during programming but may join us for food and beverages for a fee. Registration closes December 15, 2025. [Click here](#) to register.

HOTEL ROOM BLOCK

The room block is available for \$409 per night and expires December 31, 2025. The block has been extended on either side of the meeting dates for personal time, but attendees are responsible for their own travel and lodging. Check-in time is 4 PM and check-out time is 11 AM. [Click here](#) to make your reservation.

ADDITIONAL FEES

The room price includes a \$40 per night resort charge but excludes tax.

TRANSPORTATION

The closest airport is [Miami International Airport \(MIA\)](#) but will require travel time to reach the hotel (MIA is 65 miles from the resort).

VENUE INFORMATION

Conveniently located just off the beaten path, experience the ebb and flow of this nature-inspired resort in everything from its elevated interiors and adventure-filled activities to its sustainably crafted culinary offerings and incredible views of the lush, forest-fringed waters of the Florida Bay. The daily resort charge includes two refillable bottles of water, in-room coffee and tea service, nightly sunset toast ceremony, bike rental, kayaks and paddle boards, pool and beach lounge chairs, umbrellas and towels, and fishing poles and bait for catch and release fishing from the resort dock.

DRESS CODE

The dress code is resort casual but plan to be comfortable for the evening activities.

**The ASCP Leadership Meeting takes place January 27 - 28, 2026
at Baker's Cay Resort in Key Largo, Florida.**