

ASCP Awards



AWARDS BY THE NUMBERS

The ASCP Membership Awards are given at the Annual Meeting in recognition of membership achievements in multiple categories based on both revenue numbers and revenue percentages.

More than half of ASCP's State Chamber members participated in this year's awards representing an aggregate of:

- Total Revenue: \$95,614,388
- Foundation Revenue: \$45,499,679
- Membership Dues: \$51,507,620
- Renewals: \$44,028,256
- Non-Dues Revenue: \$21,974,982

2025 Formulas

Award 1 - Greatest Growth in Total Revenue

2024 & 2023 total income reported on Chamber 990 line 12

Award 2 - Greatest Growth in Foundation Revenue

2024 & 2023 total income reported on Foundation 990 line 12

Award 3 - Greatest Growth in Membership Dues

2024 & 2023 total dollar value of dues paying member accounts

Award 4 - Greatest Retention in Money

2024 dollar value of renewals without upgrades or increases included
2023 total dollar value of dues paying member accounts

Award 5 - Greatest Growth in Non-Dues Revenue in Events and Sponsorships

2024 & 2023 non-dues revenue for events and sponsorships only

Two award winners recognized in each category representing growth in both dollar amounts and percentages.



2025 AWARD WINNERS

AWARD	REVENUE NUMBERS	REVENUE PERCENTAGE
Greatest Growth in Total Revenue	Ohio (\$2,073,259)	Ohio (22.91%)
Greatest Growth in Foundation Revenue	Washington (\$859,176)	N/A
Greatest Growth in Membership Dues	Nebraska (\$308,277)	Iowa (19.49%)
Greatest Retention in Money	Maryland (-\$43,190)	Maryland (95.80%)
Greatest Growth in Non-Dues Revenue in Events & Sponsorships	Missouri (\$597,893)	Tennessee (55.06%)

Participating State Chambers

- Arizona Chamber of Commerce & Industry
- Association of Washington Business
- Colorado Chamber of Commerce
- Iowa Association of Business and Industry
- Kansas Chamber of Commerce
- Kentucky Chamber of Commerce
- Maryland Chamber of Commerce
- Michigan Chamber of Commerce
- Minnesota Chamber of Commerce
- Mississippi Economic Council
- Missouri Chamber of Commerce & Industry
- Nebraska Chamber of Commerce & Industry
- Ohio Chamber of Commerce
- Tennessee Chamber of Commerce & Industry
- The Business Council of Alabama
- The State Chamber of Oklahoma
- Wisconsin Manufacturers & Commerce

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SURVEY DEFINITIONS

FULL TIME - represents an employee working 32 hours per week or more.

PART TIME - represents an employee working less than 32 hours per week.

DUES SCHEDULE - the published rate schedule for becoming a member of the chamber.

MEMBER ACCOUNTS - the total number or dollars of member accounts at the end of the specified fiscal year. One company = one member regardless of the number of branches, locations, or associate members affiliated with the parent company.

CANCELLED MEMBERS - the number of cancelled - for any reason - member accounts at the end of a specified fiscal year.

NEW MEMBERS - the number of member accounts that joined the chamber in the specified fiscal year.

UPGRADES OR INCREASES - the amount of renewed dues dollars received in excess of the previous year's dues received (base dues).

NON-DUES REVENUE - money, recognized in the FY ending in the specified year by the organization, for all events and sponsorships. It should not include employee training seminars like OSHA trainings.

OPERATING INCOME - the difference between total organization revenue and total organization expenses for the last fiscal year. Also called net profit for change in net assets.

TOTAL INCOME - gross revenue received from both dues and non-dues. This does not include PAC contributions, foundations, and investment earnings.