

ASCP Awards

Category 1

*President's Award is subjective and not determined by category.

Highest Membership Growth In Dollars CHAMBER 1 & CHAMBER 2
(1) Montana 47.5% (2) Arkansas 7.6%
Highest Membership Growth In Numbers CHAMBER 1 & CHAMBER 2
(1) West Virginia 15.02% (2) Montana 8.22%
Highest Retention In Dollars CHAMBER 1 & CHAMBER 2
(1) Maine 98.8 (2) West Virginia 97.4
Highest Retention In Numbers CHAMBER 1 & CHAMBER 2
(1) Maine 97.8 (2) West Virginia 94.7
Highest Retention Improvement In Dollars CHAMBER 1 & CHAMBER 2
(1) Montana 32.19% (2) Arkansas 7.07%
Highest Retention Improvement In Numbers CHAMBER 1 & CHAMBER 2
(1) West Virginia 13.06% (2) Montana 7.59%
Highest Non-Dues Growth In Dollars CHAMBER 1 & CHAMBER 2
(1) Nebraska 20.40% (2) Oklahoma 19.22%
Highest Market Share In Numbers CHAMBER 1 & CHAMBER 2
(1) West Virginia 1.77% (2) Montana 1.63%

ASCP Awards

Category 2

*President's Award is subjective and not determined by category.

Highest Membership Growth In Dollars CHAMBER 1 & CHAMBER 2
(1) Missouri 6.9% (2) Georgia 4.3%
Highest Membership Growth In Numbers CHAMBER 1 & CHAMBER 2
(1) Washington 6.69% (2) Georgia 5.07%
Highest Retention In Dollars CHAMBER 1 & CHAMBER 2
(1) Washington 96.8% (2) Minnesota 89.9%
Highest Retention In Numbers CHAMBER 1 & CHAMBER 2
(1) Minnesota 88.0% (2) Washington 87.6%
Highest Retention Improvement In Dollars CHAMBER 1 & CHAMBER 2
(1) Missouri 6.50% (2) Georgia 4.15%
Highest Retention Improvement In Numbers CHAMBER 1 & CHAMBER 2
(1) Washington 6.27% (2) Georgia 4.83%
Highest Non-Dues Growth In Dollars CHAMBER 1 & CHAMBER 2
(1) Minnesota 423.69% (2) Michigan 13.20%
Highest Market Share In Numbers CHAMBER 1 & CHAMBER 2
(1) Washington 2.08% (2) Indiana 1.65%

Category 1

**Propose to use the US Census Bureau to determine the number of businesses classified as private non-farm establishments*

(Up to 200,000)

State	Number of Employers
Arkansas	143,378
Iowa	195,215
Kansas	152,720
Maine	73,315
Montana	67,011
North Dakota	50,818
Nebraska	112,538
Oklahoma	168,421
West Virginia	66,510

Category 2

(200,001+)

State	Number of Employers
Colorado	298,811
Georgia	478,806
Indiana	289,944
Kentucky	204,894
Louisiana	223,194
Michigan	495,194
Minnesota	295,242
Missouri	273,537
North Carolina	447,500
South Carolina	200,210
Washington	327,858

The categories are determined by total number of employers per D&B.

Formulas:

1. Highest Membership Growth In Dollars

2009 Dollar Value of Total Member Accounts ÷ 2008 Total

2. Highest Membership Growth in Numbers

2009 Total Number of Dues Paying Member Accounts ÷ 2008 Total

3. Highest Retention in Dollars

2009 Dollar Value of the Total Canceled Member Accounts ÷ 2008 Total

4. Highest Retention in Numbers

2009 Total Number of Canceled Member Accounts ÷ 2008 Total

5. Highest Retention Improvement in Dollars

(2009 Dollar Value of Member Accounts – 2009 Dollar Value of Canceled Member Accounts) ÷ 2008 Total

6. Highest Retention Improvement in Numbers

(2009 Total Number of Dues Paying Member Accounts – 2009 Total Number of Cancelled Member Accounts) ÷ 2008 Total

7. Highest Non-Dues Growth

8. Highest Market Share